

Calendars are one of the best forms of advertising.

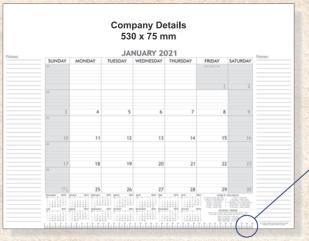
- Calendars are one of the most cost effective and least expensive forms of advertising.
- They are perceived by clients as attractive and useful gifts and not just as marketing material.
- Your company details, on your calendar of choice, will be a visible and constant reminder throughout the year.
- Calendars can be handed out individually or together with other marketing material.

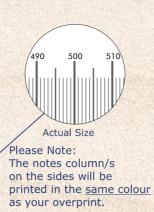
Please Note:

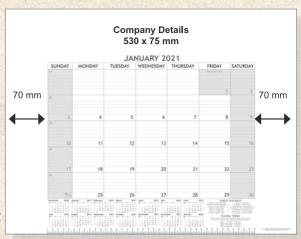
- Overprints of your company details can be printed in 1, 2 or full colour in the space provided.
- Logos should be supplied in a high resolution format either as a TIFF, JPEG or PDF (preferably a vector PDF).
 - Your logo and address details will be placed in the area marked "Company Details".
- Order quantities are stipulated in the brochure, however should you require different quantities please consult one of our sales representatives.
- Orders requiring delivery by the end of November should be placed by the end of August.
- Images represented on the calendars are subject to change.
- Dates, school terms and public holidays correct at the time of going to print.



Black & White Desk Planners







Black and White Desk Planner: CODE: DBW

This desk planner is printed on 80gsm bond, with a month to view on each sheet. The daily blocks are large enough to write important events. A year overview, public and school holidays are visible in the bottom section of the calendar with a side panel for notes.

390mm Ruler at the bottom of the calendar

Calendars are padded at the foot with corner protectors at the head and supplied flat. Your company details will be printed in 1, 2 or full colour in the space provided.

Finished size: 550 x 425 mm Overprint area: 530 x 75 mm

Black and White Product Planner: CODE: DP

The dimensions and supply of these calendars remain the same as the black & white desk planner.

This calendar is designed with an overprint area at the head, as well as down the sides, allowing for the display of pictures or products, as well as your company's information.

This is a clever and most effective alternative to the standard desk planner. Your company's details are visible 12 months of the year.

390mm Ruler at the bottom of the calendar

Available in units of: 25, 50, 75, 100, 150, 200, 250,300, 400, 450, 500, 600, 700, 750, 800, 900, 1000, 1500, 2000

Free year planner (top sheet attached) with every desk planner!

Full Colour Desk Planners

This desk planner is printed in full colour on 80gsm bond, with a month to view on each sheet. There are 2 themes available: Scenic and Wildlife.

The daily blocks are large enough to write important events. A year overview, public and school holidays are visible, with 2 side panels for notes.

390mm Ruler at the bottom of the calendar

Your company details will be printed in 1, 2 or full colour in the space provided. Calendars are padded at the foot with corner protectors at the head.

Finished size: 550 x 425 mm

Overprint area: 530 x 75 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 450, 500, 600, 750, 800, 900, 1000, 1500, 2000



Company Details
530 x 75 mm

JANUARY 2021

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FEIDAY SATURDAY

3 4 5 6 7 8 0

10 11 12 13 14 15 16

17 18 19 20 21 22 23

25 26 27 28 29 36

WILDLIFE CODE: DPW

SCENIC CODE: DPSC

A3 Executive Calendars

Represent your company in style with our stunning range of executive calendars. These are printed on 170gsm gloss and wiro bound at the head.

They consist of a cover page and 6 calendar pages with two months to view per page.

Your company details are printed in the space provided.

Available in units of: 25, 30, 50, 75, 100, 150, 200, 250, 300, 400, 500 & 1000

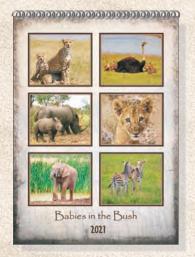
Quantities up to and including 300 are digitally printed.

There is a choice of 7 different themes: Babies in the Bush, Cars, Namaqualand, Birds,

Sunrise, Wildlife and Islands.

Overprint area: 287 x 70 mm (Allow at least 5 mm all around).

Finished size: 297 x 420 mm



Babies in the Bush CODE EXBB

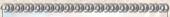












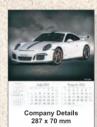


Cars CODE: EXC















Namaqualand CODE: EXN





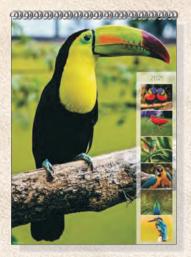








A3 Executive Calendars continued



Birds CODE: EXB















Sunrise CODE: EXS



Company Details 287 x 70 mm



Company Details 287 x 70 mm



Company Details 287 x 70 mm



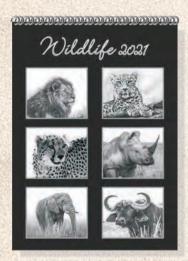
Company Details 287 x 70 mm



Company Details 287 x 70 mm



Company Details 287 x 70 mm



Wildlife CODE: EXW



Company Details 287 x 70 mm



Company Details 287 x 70 mm



Company Details 287 x 70 mm



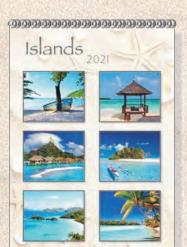
Company Details 287 x 70 mm



Company Details 287 x 70 mm



Company Details 287 x 70 mm



Islands CODE: EXI



Company Details 287 x 70 mm Company Details 287 x 70 mm



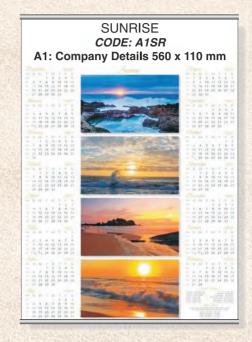


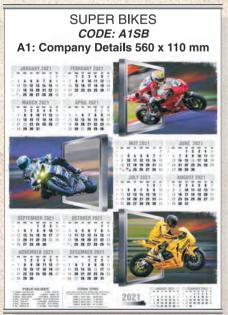


A1 Calendars

Our exquisite A1 calendars are printed in full colour on 170gsm gloss and are rimmed top & bottom in gold or silver. Your company details can be printed in 1, 2 or full colour in the space provided. There is a choice of 10 different themes.









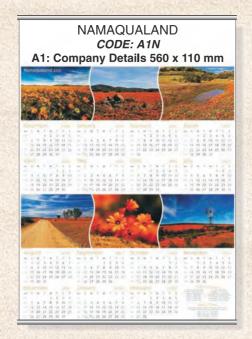


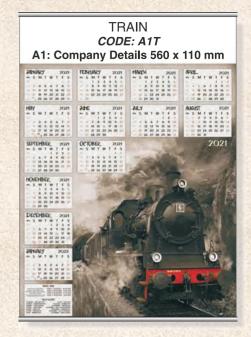




A1 Calendars continued







A1 finished size: 594 x 841 mm A1 Overprint area: 560 x 110 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 100,150, 200, 250, 300, 350, 400, 450, 500, 600, 650, 700, 750, 800, 850, 900, 1000, 1500, 2000

A2 Calendars

These calendars (size 420 x 594mm) can be selected from our A1 range. The space available for your company details is 400 x 75mm. If print ready artwork is being supplied, please allow at least 5mm all around Printed in full colour on 170 gsm gloss. Rimmed top & bottom in gold or silver

PLEASE NOTE: Only one image per order (ie: order for 100 cannot be 50 x 2 different)

Alternatively we can customise your A2 calendars.

Tent Calendars

DL Tent Calendar There are 6 different themes to choose from

The tent card calendar has 6 months to view on either side and reflects public and school holidays. Printed in full colour on 300gsm gloss. Your company details will be printed in in the space provided.

Size: 210 x 297 mm flat, folds down to DL size (Can be conveniently mailed in a DL envelope) Overprint area: 105 x 40 mm (Allow at least 3 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 350, 400, 500, 750, 1000, 1500, 2000, 3000

Quantities up to and including 500 are digitally printed.



Freight Calendars



December 2020 Monday Tuesday Wednesday Thursday Friday 4 9 10 15 16 17 13 14 18 21 22 23 24 26 20 28 29 30 31

Tel: 011 123 4567 • Fax: 011 123 4567

January 2021									
Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
01						1	2		
02	3	4	5	6	7	8	9		
03	10	11	12	School Term 1 Starts 13	14	15	16		
04	17	18	19	20	21	22	23		
05	24 31	25	26	27	28	29	30		

E-mail:abc@xyz.co.za

Week	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
06		1	2	3	4	5	6
07	7	8	9	10	11	12	13
08	14	15	16	17	18	19	20
09	21	22	23	24	25	26	27
10	20						

Website: www.abcd.co.za

Extremely popular and cost effective with prominent dates that are visible from a distance.

Pad size: 297 x 170mm Three months to view.

Pad 1 - Dec 2020 to Nov 2021 Pad 2 - Jan 2021 to Dec 2021 Pad 3 - Feb 2021 to Jan 2022

A4 Backing boards printed full colour one side only on 300gsm gloss.

Pads printed in black on 80gsm bond and wiroed to backing board.

Wiro bound between Calendars

Clear PVC slider with red buckle for the centre pad.

Company details & products can be displayed on the top backing board and details on the bottom of the other 3, visible below the tear off calendar pages.

Open size: 297 x 840 mm Folded size: 297 x 210 mm

Overprint area:

Top Backing board A4, second, third and fourth backing boards $297 \times 30 \text{ mm}$ (Allow at least 5 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 300, 400, 500

Quantities up to and including 400 are digitally printed.



This Freight Calendar folds flat for ease of distribution.

Custom sizes available on request.

Mini A-Frame Wiro Bound Calendars

This mini A-Frame desk calendar consists of 6 leaves with a stunning picture and month to view printed on each side. The backing board will have a year at a glance on one side and the school terms and public holidays on the other side. There is a choice of 2 themes: Wildlife and Seascape.



Printed on 170gsm gloss and wiro bound at the head to an A-frame backing board. Your company details are printed in the space provided and visible on both sides of the calendar for the complete year.

Finished size: 95 x 117 mm Calendar leaves: 95 x 95 mm Overprint area: 85 x 15 mm

Available in units of: 25, 50, 75, 100, 125, 150, 175, 200, 250, 300, 400 & 500.

A-Frame Wiro Bound Calendars

This is an executive A-Frame desk calendar. It consists of a cover plus 6 leaves with a month printed on each side with stunning photography. One page shows public holidays and one page has the complete year at a glance. There is a choice of 2 themes: Wildlife and Seascape.

Printed on 170gsm gloss and wiro bound at the head to an A-frame backing board. Your company details are visible on both sides of the calendar for the complete year, printed in the space provided.



Available in units of: 25, 50, 75, 100, 150, 200, 250, 300, 400, 500, 750, 850, 1000 & 2000.

Finished size: 285 x 155 mm

Calendar leaves: 285 x 100 mm

Overprint area: 275 x 45 mm (Allow at least 3mm all around)

Budget Calendars

These calendars display 12 months to view on one side and a year planner and important dates on the reverse. Your company details will be printed in the space provided.

Finished size: 297 x 425 mm

Overprint area: 280 x 50 mm (Allow at least 5 mm all around)

Available in units of: 25, 50, 100, 150, 200, 250, 300, 400, 500, 600, 750, 1000, 2000

Quantities up to and including 500 are digitally printed and can be made up of different themes.



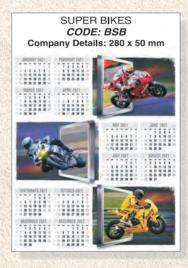




















Back of Budget Calendar

Our Budget calendars are printed in full colour on 250gsm gloss with a hole punched on top.

10 attractive themes:

- Train
- Big Five
- Sunrise
- Islands
- Leopard
- Namaqualand
- Super Bikes
- Bridges
- Birds
- Wildlife

Print Image Price	List For 2	2021 Cale	ndars									
Prices per calenda				ct to mat	erial price	e increas	es					
A1 WALL CALENDARS			•		•			nd bottom	n - in gold	d or silver		
	25	50	75	100	150	200	250	300	350	400	450	500
1 col overprint	111.24	71.87	59.28	52.60	46.17	42.95	41.04	39.75	38.82	38.13	37.60	37.17
2 col overprint	158.28	95.45	75.04	64.45	54.12	48.94	45.84	43.77	42.29	41.18	40.33	39.63
F/C overprint	234.94	136.32	103.98	87.42	72.02	62.96	58.06	54.80	52.47	50.72	49.37	48.28
Custom F/C	234.94	136.32	103.98	87.42	63.26	53.44	47.57	43.64	40.84	38.74	37.11	35.81
DESK PLANNERS -				•		•						
Printed on 80 gsm	Bond wi		cron back	king boar		ar plastic	corners t	op.				
	25	50	75	100	150	200	250	300	400	450	500	
1 col overprint	105.27	71.35	60.42	54.66	49.10	46.33	44.67	43.54	42.17	41.71	41.35	
2 col overprint	139.10	88.39	71.86	63.31	54.96	50.79	48.28	46.63	44.76	44.34	43.64	
F/C overprint	186.02	111.11	86.53	73.94	61.53	55.34	51.63	49.15	46.05	45.01	44.20	
DESK PLANNERS -		•		•								
Printed on 80 gsm		-			1	·	1	•				
	25	50	75	100	150	200	250	300	400	450	500	
F/C overprint	186.02	111.11	86.53	73.94	61.53	55.34	51.63	49.15	46.05	45.01	44.20	
A3 EXECUTIVE CA			-	-								
Portrait-Printed a	nd bounc	d with 120	00 micron	backing	board. W	/iro Boun	id top - w	ith hang	er.			
	25	30	50	75	100	150	200	250	300	400	500	
F/C overprint	98.37	93.32	83.90	73.76	72.44	67.75	67.01	66.48	66.20	60.51	54.52	
MINI A-FRAME CA	LENDARS	5 - 7 PAG	ES (95 x 1	17mm)								
Portrait-Printed	and boun	d with 30	0gsm bac	king boa	rd. Wiro I	Bound to	р					
	25	50	75	100	125	150	175	200	250	300	400	500
F/C overprint	46.30	38.71	36.25	29.90	28.96	28.31	27.41	24.22	23.63	23.28	22.75	22.89
TENT CALENDARS	- DL (297	x 210mm	ı - flat size	e)								
Printed on 300 gs	m gloss o	ne side o	nly. Die c	ut with i	nterlockir	ng flaps.						
	25	50	100	150	200	250	300	350	400	450	500	
F/C overprint	49.53	28.38	17.82	14.32	12.56	11.88	11.32	11.24	11.14	10.92	10.76	
A3 CALENDARS (4	25 x 297m	nm)-Print	ed full co	olour one	side and	black on	reverse	on 250 gs	m gloss	. 1 hole (drilled top	
	25	50	75	100	150	200	250	300	350	400	450	500
F/C overprint	50.09	33.81	27.75	27.14	23.46	21.50	19.37	18.43	17.80	17.28	16.09	14.75
FREIGHT CALENDA	ARS (Hang	ging size 8	840 x 297	mm)-Fas	v read 3 n	nonths to	o view. S	ee broch	ure for	details.		
	25	50	75	100	150	200	250	300	400	500		
F/C overprint	106.87	87.09	83.90	80.55	78.16	77.27	75.74	75.27	75.03	70.26		
A2 CALENDARS (5	594 x 420n	nm)-Prin	ted full c	olour on	170 gsm g	loss.						
Rimmed top (with		-										
	50	75	100	200	250	300	400	500				
Full Colour	107.56	77.55	62.29	39.63	35.24	32.46	29.42	26.86				
A-FRAME CALEND	ARS - 7 P	AGES (28	5 x 155m	m)								
A-FRAME CALEND Printed on 170gsr		•		•	an SBS ba	acking bo	ard					
		•		•	an SBS ba	acking bo	ard 250	300	400	500		

